

STAND UP & STAND OUT



May 6, 2021
Indiana Convention
Center, Indianapolis

SPONSORSHIP OPPORTUNITIES



PROGRAM PARTNERS:

Best Companies Group▶▶▶



ABOUT BEST PLACES TO WORK IN INDIANA

PROGRAM OVERVIEW

Outstanding workplaces come in all shapes and sizes – small local companies and large national firms, in big cities and small towns, and from office settings to manufacturing operations.

Best Places to Work in Indiana recognizes them all, doing so for the 16th consecutive year in 2021. The Indiana Chamber and its program partners are committed to recognizing outstanding workplace cultures. The 10-month program (from application and analysis to announcement and awards celebration) offers excellent recognition and visibility for sponsors and supporters.

Join the Best Places team early, take advantage of the many opportunities to benefit from the exposure and join in the fun and excitement of an awards program unlike any other.

PROGRAM TIMELINE

August-November 2020

Best Places to Work in Indiana application period. Promotional campaign features statewide press releases, BizVoice® magazine ads, Indiana Chamber special event mentions and more.

November 13, 2020

Registration deadline

January 2021

Employee surveys

February 2021

Statewide news release listing winners alphabetically

May 6, 2021

16th annual Best Places to Work in Indiana awards celebration

Publication of winners with rankings

Release of 15,000 circulation BizVoice® magazine, with nearly 60 pages of Best Places to Work coverage

2020 WINNERS

SMALL EMPLOYER CATEGORY (15 - 74 U.S. EMPLOYEES)

- Alerding CPA Group
- American Income Life – Indiana
- Apex Benefits
- Artisan Electronics
- Bedel Financial Consulting, Inc.
- BLASTmedia
- BlueSky Technology Partners
- Brite Systems
- Centerfirst
- Community Outreach Advocates Inc.
- Conner Insurance
- Cripe
- DemandJump
- DK Pierce & Associates
- ECS Solutions
- Edify
- eimagine
- General Insurance Services
- Grand Contracting, LLC
- Greenlight Guru
- Hamilton County Tourism, Inc.
- HRP Construction Inc.
- Indiana Spine Hospital
- Invesque
- iRIS Recruiting Solutions
- JA Benefits, LLC
- KBSO Consulting LLC
- Lakeside Wealth Management
- Leaf Software Solutions
- LHD Benefit Advisors
- Luther Consulting, LLC
- Magnum Logistics
- netlogx LLC
- NewPro Containers
- Peepers by PeeperSpecs
- REGO-FIX Tool Corporation
- Renovia
- Schneider Geospatial, LLC
- Sponsel CPA Group, LLC
- Starin Marketing, Inc.
- Steinberger Construction, Inc.
- SupplyKick
- T&W Corporation
- Terminus
- That's Good HR
- The Etica Group, Inc.
- The Garrett Companies
- Ultimate Technologies Group
- University High School of Indiana
- Vibonomics, Inc.
- Visit Indy
- Zylo, Inc.

MEDIUM EMPLOYER CATEGORY (75 - 249 U.S. EMPLOYEES)

- Bloomerang
- Butler, Fairman & Seufert
- Community First Bank of Indiana
- DiscountFilters.com
- E-gineering
- Elements Financial Federal Credit Union
- Emarsys North America Inc.
- Envelop Group
- Formstack
- GadellNet Consulting Services
- Gibson
- Heritage Federal Credit Union
- HWC Engineering, Inc.
- IDSolutions
- Indesign, LLC
- IU Credit Union
- J.C. Hart Company, Inc.
- Jackson Systems
- Lochmueller Group, Inc.
- MemberClicks
- Morales Group
- Moser Consulting
- Oak Street Funding LLC
- Oliver Winery
- OneCause, Inc.
- OrthoPediatrics
- Parkview Wabash Hospital
- Performance Services
- Renaissance Electronic Services
- RQAW
- Scale Computing
- Schmidt Associates
- SEP
- Shrewsbury & Associates, LLC
- Springbuk
- The Skillman Corporation
- United Consulting
- VOSS Automotive
- Weddle Bros. Construction Co., Inc.
- Wessler Engineering

LARGE EMPLOYER CATEGORY (250 - 999 U.S. EMPLOYEES)

- American College of Education
- American Structurepoint
- ARCO Design/Build Midwest, Inc.
- Ash Brokerage
- Bastian Solutions
- Blue Horseshoe
- Brotherhood Mutual Insurance Co.
- Buckingham Companies
- Centier Bank
- Conga
- FORUM Credit Union
- Group Management Services, Inc.
- Horton Group
- Hylant
- Impact Networking, LLC
- Katz, Sapper & Miller
- MCM CPAs & Advisors LLP
- Merchants Bank of Indiana / Merchants Capital
- Onebridge
- Ontario Systems, LLC
- Pacers Sports & Entertainment
- Rehab Medical
- Zotec Partners, LLC

MAJOR EMPLOYER CATEGORY (1,000 OR MORE U.S. EMPLOYEES)

- Busey Bank
- CLA
- Comcast
- Edward Jones
- Horseshoe Casino Hammond
- Jackson Lewis P.C.
- Kronos Incorporated
- Microsoft Corporation
- Salesforce
- Total Quality Logistics,

To reserve your sponsorship, contact Tim Brewer, tbrewer@indianachamber.com or (317) 496-0704

SPONSORSHIP BENEFITS



WHY SPONSOR?

- Exposure to over 1,400 attendees including managers, directors, C-level executives and other decision makers. When companies attend the awards dinner, their management is always there to celebrate their success.
- Increased yearly growth in participation and attendance means additional sponsorship visibility. With the promotional schedule beginning in August, this event receives yearlong statewide recognition with an impressive awareness campaign.
- The pre-dinner reception provides unlimited networking opportunities with customers, prospects and peers.
- Support of the Best Places to Work in Indiana program. Sponsors are a mixed group of companies, from those who have made it on the winners' list to companies that have never applied for the award. Regardless of your involvement, all sponsors have a vested interest in supporting this initiative.
- All sponsors have the opportunity to exhibit and showcase their products and services during the reception.
- Generate leads and increase sales!

KEY BENEFITS

- Recognition on web site upon sponsorship commitment and receipt of logo. Prospective applicants and participating companies visit the www.bestplacestoworkin.com web site throughout the year.
- Recognition in the *BizVoice*® magazine for high level sponsors – a full color, glossy publication that is distributed statewide in May (including at the event) and will be a piece you'll see in waiting rooms and offices throughout the state.
- Recognition in dinner program.
- Sponsors receive the opportunity to provide logo item/gift to all attendees
- Table of 10 with prominent seating and wine at the awards dinner.

TIMELINE FOR SPONSORS

Upon commitment to sponsor 2021 Best Places to Work in Indiana:

- Best Places to Work in Indiana sponsor logo provided electronically
- Immediate sponsor recognition on the www.bestplacestoworkin.com and www.indianachamber.com web sites (your logo and link remain up throughout the year)

After winners are announced and notified in February 2021:

- All sponsors receive the electronic mailing list of winners – an excellent opportunity to send a congratulatory letter from your company and a way to gain recognition before the event

Best Places to Work in Indiana awards dinner – May 6 2021:

- Awards dinner with Best Places winners and announcement of rankings
- Reception with attendees
- BizVoice distributed to attendees at conclusion of event

Following awards dinner:

- BizVoice hits business mailboxes across the state – a great read with a long shelf life!

ATTENDEE PROFILE

- Indiana Chamber of Commerce key investors
- Business owners
- Corporate executives and representatives
- Human resource professionals
- Sales and marketing professionals

Sponsor Cancellation: Prior to February 1, 2021, a sponsor may withdrawal from the program and receive a full refund less a \$100 administrative fee. Payments are due 30 days from invoice date unless other arrangements are made. Chamber will not provide any refund if sponsor withdrawals after February 1, 2021. Chamber has the right to cancel sponsorship if payment is not made 30 days from invoice date. Sponsorships of the 16th Annual Best Places to Work in Indiana are not industry exclusive.

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BEST PLACES TO WORK



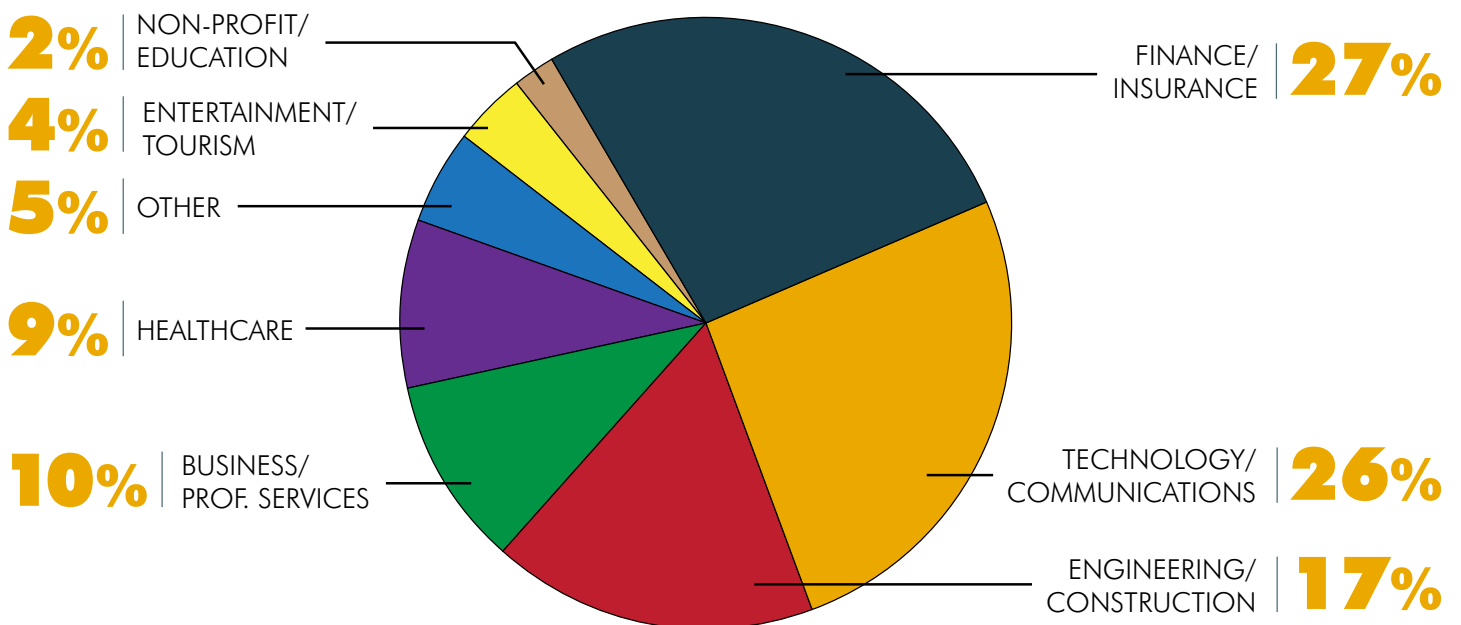
2019 ATTENDEES
(IN-PERSON)

1,404

2020 ATTENDEES
(VIRTUAL)

1,000

INDUSTRIES



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SPONSORSHIP LEVELS

PRESENTING SPONSOR

\$20,000 Exclusive opportunity

BENEFITS:

Special Exposure and Guaranteed Visibility

- Naming Rights: The 2021 Best Places to Work in Indiana presented by “your company’s name”
- Promotional launch begins in August 2020 continued through May 2021!
- Your company logo with link to your web site on the Indiana Chamber and Best Places to Work in Indiana web sites from now until May 2021
- 1-2 minute video highlighting your company’s products/services (you produce/provide video)
- Your company’s logo and/or name in a prominent location on all promotional and event day materials including:
 - ✓ Ad in BizVoice® promoting nominations and ticket sales
 - ✓ Press releases
 - ✓ Event invitations
 - ✓ Event tickets
 - ✓ Event day signage

Heightened Face-to-Face Communication

- Opportunity for a company representative to address the audience (2 min)
- Premier seating at dinner to include a gold table of ten (10)
- Opportunity to distribute a promotional item to all event attendees
- Complimentary wine at dinner

Great Advertising Exposure

- Full page advertisement in the 2021 Best Places to Work in Indiana BizVoice® magazine with a statewide distribution of over 15,000

Sales and Promotional Database

- A complete database of the 2021 Best Places to Work in Indiana companies

Added Value

- Right of first renewal for the 2022 event

AWARDS RECEPTION SPONSOR

\$15,000 Exclusive opportunity

BENEFITS:

Special Exposure and Guaranteed Visibility

- Naming rights for the reception: “YOUR COMPANY” Awards Reception with link to your web site on the Indiana Chamber and Best Places to Work in Indiana web sites from now until May 2021
- Your company logo with link to your web site on the Indiana Chamber and Best Places to Work in Indiana web sites from now until June 2021
- 1-2 minute video highlighting your company’s products/services (you produce/provide video)
- Your company’s logo or name on the following promotional and event day materials including:
 - ✓ Event invitations
 - ✓ Event tickets
 - ✓ Prominent signage at event
- Special introduction and recognition from emcee of the program

Heightened Face-to-Face Communication

- Premier seating at dinner to include a gold table of ten (10)
- Opportunity to distribute a promotional item to award program attendees
- Complimentary wine at dinner

Sales and Promotional Database

- A complete database of the 2021 Best Places to Work in Indiana companies

Added Value

- Right of first renewal for the 2022 event



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SPONSORSHIP LEVELS

SOCIAL MEDIA WALL SPONSOR **\$10,000 Exclusive opportunity**

BENEFITS:

Special Exposure and Guaranteed Visibility

- Recognition as the “Social Media Wall Sponsor” with link to your web site on the Indiana Chamber and Best Places to Work in Indiana web sites from now until May 2021
- Your company logo with link to your web site on the Indiana Chamber and Best Places to Work in Indiana web sites from now until May 2021
- Your company logo on social media wall
- 1 minute video highlighting your company’s products/services (you produce/provide video)
- Your company’s logo or name on the following promotional and event day materials including:
 - ✓ Event invitations
 - ✓ Event tickets
 - ✓ Prominent signage at event
- Special introduction and recognition from emcee of the program

Heightened Face-to-Face Communication

- Premier seating at dinner to include a gold table of ten (10)
- Opportunity to distribute a promotional item to award program attendees
- Complimentary wine at dinner

Sales and Promotional Database

- A complete database of the 2021 Best Places to Work in Indiana companies

Added Value

- Right of first renewal for the 2022 event

LEADER BOARD SPONSOR **\$10,000 Exclusive opportunity**

BENEFITS:

Special Exposure and Guaranteed Visibility

- Recognition as the “Leader Board Sponsor” with link to your web site on the Indiana Chamber and Best Places to Work in Indiana web sites from now until May 2021
- Your company logo with link to your web site on the Indiana Chamber and Best Places to Work in Indiana web sites from now until May 2021
- Your company logo displayed on leader board during awards dinner
- 1 minute video highlighting your company’s products/services (you produce/provide video)
- Your company’s logo or name on the following promotional and event day materials including:
 - ✓ Event invitations
 - ✓ Event tickets
 - ✓ Prominent signage at event
- Special introduction and recognition from emcee of the program

Heightened Face-to-Face Communication

- Premier seating at dinner to include a gold table of ten (10)
- Opportunity to distribute a promotional item to award program attendees
- Complimentary wine at dinner

Sales and Promotional Database

- A complete database of the 2021 Best Places to Work in Indiana companies

Added Value

- Right of first renewal for the 2022 event



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SPONSORSHIP LEVELS

SPIRIT SPONSOR

\$10,000 Exclusive opportunity

BENEFITS:

Special Exposure and Guaranteed Visibility

- Recognition as the "Spirit Sponsor" with link to your web site on the Indiana Chamber and Best Places to Work in Indiana web sites from now until May 2021
- Your company logo with link to your web site on the Indiana Chamber and Best Places to Work in Indiana web sites from now until May 2021
- Your company logo printed on all "spirit" noisemakers given to all attendees -If you've attended before, you know that the awards presentation is filled with spirit, celebration and a lot of exciting noise making!
- 1 minute video highlighting your company's products/services (you produce/provide video)
- Your company's logo or name on the following promotional and event day materials including:
 - ✓ Event invitations
 - ✓ Event tickets
 - ✓ Prominent signage at event
- Special introduction and recognition from emcee of the program

Heightened Face-to-Face Communication

- Premier seating at dinner to include a gold table of ten (10)
- Opportunity to distribute a promotional item to award program attendees
- Complimentary wine at dinner

Sales and Promotional Database

- A complete database of the 2021 Best Places to Work in Indiana companies

Added Value

- Right of first renewal for the 2022 event



PLATINUM SPONSOR

\$10,000

BENEFITS:

Special Exposure and Guaranteed Visibility

- Your company logo with link to your web site on the Indiana Chamber and Best Places to Work in Indiana web sites from now until May 2021
- 1 minute video highlighting your company's products/services (you produce/provide video)
- Your company's logo or name on the following promotional and event day materials including:
 - ✓ Event invitations
 - ✓ Event tickets
 - ✓ Prominent signage at event
- Special introduction and recognition from emcee of the program

Heightened Face-to-Face Communication

- Premier seating at dinner to include a gold table of ten (10)
- Opportunity to distribute a promotional item to award program attendees
- Complimentary wine at dinner

Great Advertising Exposure

- Half page advertisement in the 2021 Best Places to Work in Indiana BizVoice® magazine with a statewide distribution of over 15,000

Sales and Promotional Database

- A complete database of the 2021 Best Places to Work in Indiana companies

Added Value

- Right of first renewal for the 2022 event



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SPONSORSHIP LEVELS

GOLD SPONSOR \$7,500

BENEFITS:

Special Exposure and Guaranteed Visibility

- Your company logo with link to your web site on the Indiana Chamber and Best Places to Work in Indiana web sites from now until May 2021
- 30 second video highlighting your company's products/services (you produce/provide video)
- Your company's logo or name on the following promotional and event day materials including:
 - ✓ Event invitations
 - ✓ Event tickets
 - ✓ Prominent signage at the event
- Special introduction and recognition from emcee of the program

Heightened Face-to-Face Communication

- One gold level table of ten (10) at the awards dinner
- Opportunity to distribute a promotional item to award program attendees
- Complimentary wine at dinner

Sales and Promotional Database

- A complete database of the 2021 Best Places to Work in Indiana companies

Added Value

- Right of first renewal for the 2022 event



SILVER SPONSOR \$5,000

BENEFITS:

Special Exposure and Guaranteed Visibility

- Your company logo with link to your web site on the Indiana Chamber and Best Places to Work in Indiana web sites from now until May 2021
- 30 second video highlighting your company's products/services (you produce/provide video)
- Your company's logo or name on the following promotional and event day materials including:
 - ✓ Event invitations
 - ✓ Event tickets
 - ✓ Prominent signage at the event
- Special introduction and recognition from the emcee of the program

Heightened Face-to-Face Communication

- One silver level table of ten (10) at the awards dinner
- Opportunity to distribute a promotional item to all event attendees
- Complimentary wine at dinner

Sales and Promotional Database

- A complete database of the 2021 Best Places to Work in Indiana companies

Added Value

- Right of first renewal for the 2022 event

VISIBILITY SPONSOR \$3,000

BENEFITS:

Special Exposure and Guaranteed Visibility

- Your company logo with link to your web site on the Indiana Chamber and Best Places to Work in Indiana web sites from now until May 2021
- Your company's logo or name on the following promotional and event day materials including:
 - ✓ Event invitations
 - ✓ Event tickets
 - ✓ Prominent signage at the event

Heightened Face-to-Face Communication

- One standard table of ten (10) at the awards dinner
- Opportunity to distribute a promotional item to all event attendees
- Complimentary wine at dinner

Sales and Promotional Database

- A complete database of the 2021 Best Places to Work in Indiana companies

Added Value

- Right of first renewal for the 2022 event

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