



PROGRAM SPONSORSHIP OPPORTUNITIES



PROGRAM PARTNERS:

Best Companies Group▶▶▶



ABOUT BEST PLACES TO WORK IN INDIANA

2018 SPONSORS

Opening Reception Sponsor

FIRST PERSON

Platinum Sponsors



Silver Sponsors



Program Partners:

- Indiana Chamber of Commerce
- BizVoice® magazine
- Inside INdiana Business
- Indiana State Council of the Society for Human Resource Management
- Wellness Council of Indiana
- Best Companies Group

2017 WINNERS

SMALL EMPLOYER CATEGORY (15 - 74 U.S. EMPLOYEES)

- Ambassador Enterprises
- American Income Life Indiana
- Apex Benefits
- BLASTmedia
- Bloomerang
- CENTURY 21 Scheetz
- CleanSlate Technology Group
- Community First Bank of Indiana
- Conner Insurance
- Cripe
- Delivra, Inc.
- Design Collaborative
- DK Pierce
- E-gineering
- eimagine
- Emarsys North America
- FirstPerson
- General Insurance Services
- Goelzer Investment Management, Inc.
- Grote Automotive Inc.
- Hanapin Marketing
- Indesign, LLC
- Indiana CPA Society
- Inovateus Solar LLC
- JA Benefits, LLC
- Jackson Systems
- Lakeside Wealth Management
- Leaf Software Solutions
- Lessonly
- LHD Benefit Advisors
- Luther Consulting, LLC
- mAccounting, LLC
- Magnum Logistics, Inc.
- netlogx LLC
- Network Solutions, Inc.
- Oak Street Funding LLC
- OfficeWorks
- Peepers by PeeperSpecs
- Pondurance
- Schmidt Associates
- Sharpen
- SMARI
- T&W Corporation
- The Skillman Corporation
- University High School of Indiana
- Visit Indy
- VOSS Automotive
- Weddle Bros. Construction Co., Inc.
- Williams Creek

MEDIUM EMPLOYER CATEGORY (75 - 249 U.S. EMPLOYEES)

- Allegient, LLC
- American College of Education
- Blue Horseshoe
- Elements Financial Federal Credit Union
- First Internet Bank
- Gregory & Appel Insurance
- HWC Engineering, Inc.
- IDSolutions
- Indiana Oxygen Company
- J.C. Hart Company, Inc.
- Merchants Bank of Indiana and PR Mortgage & Investments
- Moser Consulting
- National Association of Mutual Insurance Companies / NAMIC
- PAN Performance Assessment Network
- Peoples Bank SB
- Purdue Federal Credit Union
- Sheridan Community Schools
- SkillStorm
- Software Engineering Professionals (SEP)
- Visiting Nurse Association and Hospice of the Wabash Valley
- WestPoint Financial Group

LARGE EMPLOYER CATEGORY (250 - 999 U.S. EMPLOYEES)

- American Structurepoint, Inc.
- AssuredPartners NL
- Blue & Co., LLC
- Blue 449
- Brotherhood Mutual Insurance Company
- Centier Bank
- Duke Realty Corporation
- FORUM Credit Union
- Hosparus Health
- Hylant
- Impact Networking
- IPMG
- Katz, Sapper & Miller, LLP
- Kemper CPA Group LLP
- Monarch Beverage
- Ontario Systems
- Sikich LLP
- SmartIT
- Taylor Bros., Inc.

MAJOR EMPLOYER CATEGORY (1,000 OR MORE U.S. EMPLOYEES)

- Aerotek
- Blackboard, Inc.
- Capital Group
- Colliers International
- Cushman & Wakefield
- Edward Jones
- Horseshoe Casino Hammond
- Microsoft Corporation
- RCI
- Salesforce
- Turner Construction Company

To reserve your sponsorship, contact Tim Brewer, tbrewer@indianachamber.com or (317) 496-0704

SPONSORSHIP BENEFITS



WHY SPONSOR?

- Exposure to over 1,200 attendees including managers, directors, C-level executives and other decision makers. When companies attend the awards dinner, their management is always there to celebrate their success.
- Increased yearly growth in participation and attendance means additional sponsorship visibility. With the promotional schedule beginning in August, this event receives yearlong statewide recognition with an impressive awareness campaign.
- The reception that proceeds the awards dinner in May provides unlimited networking opportunities with customers, prospects and peers.
- Support of the Best Places to Work in Indiana program. Sponsors are a mixed group of companies, from those who have made it on the winners' list to companies that have never applied for the award. Regardless of your involvement, all sponsors have a vested interest in supporting this initiative.
- All sponsors have the opportunity to exhibit and showcase their products and services during the reception.
- Generate leads and increase sales!

KEY BENEFITS

- Recognition on web site upon sponsorship commitment and receipt of logo. Prospective applicants and participating companies visit the www.bestplacestoworkin.com web site throughout the year.
- Recognition in the *BizVoice®* magazine for high level sponsors – a full color, glossy publication that is distributed statewide in May (including at the event) and will be a piece you'll see in waiting rooms and offices throughout the state.
- Exclusive use of the Best Places to Work in Indiana sponsor logo. Sponsors can use the logo all year as a way to show program participation and support.
- Recognition in dinner program.
- High level sponsors receive the opportunity to provide logo item/gift to all attendees
- Table of 10 with prominent seating and wine at the awards dinner.
- Recognition prior to dinner

TIMELINE FOR SPONSORS

Upon commitment to sponsor 2018 Best Places to Work in Indiana:

- Best Places to Work in Indiana sponsor logo provided electronically
- Immediate sponsor recognition on the www.bestplacestoworkin.com and www.indianachamber.com web sites (your logo and link remain up throughout the year)

After winners are announced and notified in February 2018:

- All sponsors receive the electronic mailing list of winners – an excellent opportunity to send a congratulatory letter from your company and a way to gain recognition before the event

Best Places to Work in Indiana awards dinner – May 3, 2018:

- Reception with attendees and exhibiting sponsors
- Awards dinner with Best Places winners and announcement of rankings
- *BizVoice®* distributed to attendees at conclusion of event

Following awards dinner:

- *BizVoice®* hits business mailboxes across the state – a great read with a long shelf life!

ATTENDEE PROFILE

- Indiana Chamber of Commerce key investors
- Business owners
- Corporate executives and representatives
- Human resource professionals
- Sales and marketing professionals

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SPONSORSHIP LEVELS

PRESENTING SPONSOR \$20,000 Exclusive opportunity

BENEFITS:

Special Exposure and Guaranteed Visibility

- Naming Rights: The 2018 Best Places to Work in Indiana presented by "your company name"
- Promotional launch begins in August 2017 continued through May 2018!
- Your company logo with link to your web site on the Indiana Chamber and Best Places to Work in Indiana web sites from now until May 2018
- Your company's logo and/or name in a prominent location on all promotional and event day materials including:
 - ✓ Ad in BizVoice® promoting nominations and ticket sales
 - ✓ Press releases
 - ✓ Event invitations
 - ✓ Event tickets
 - ✓ Event day signage

Heightened Face-to-Face Communication

- Opportunity for a company representative to address the audience (2 min.)
- Premier seating at dinner to include a gold table of ten (10)
- Opportunity to distribute a promotional item to all event attendees
- Complimentary wine at dinner

Great Advertising Exposure

- Full page advertisement in the 2018 Best Places to Work in Indiana BizVoice® magazine with a statewide distribution of over 15,000

Sales and Promotional Database

- A complete database of the 2018 Best Places to Work in Indiana companies

Added Value

- Right of first renewal for the 2019 event



OPENING RECEPTION SPONSOR \$10,000 Exclusive opportunity

BENEFITS:

Special Exposure and Guaranteed Visibility

- Naming rights for the opening reception: "YOUR COMPANY" Opening Reception with link to your web site on the Indiana Chamber and Best Places to Work in Indiana web sites from now until May 2018
- Your company logo with link to your web site on the Indiana Chamber and Best Places to Work in Indiana web sites from now until May 2018
- Your company's logo or name on the following promotional and event day materials including:
 - ✓ Event invitations
 - ✓ Event tickets
 - ✓ Prominent signage at event
- Special introduction and recognition from emcee of the program

Heightened Face-to-Face Communication

- Premier seating at dinner to include a gold table of ten (10)
- Opportunity to distribute a promotional item to award program attendees
- Complimentary wine at dinner
- Specialty drink passed during reception with your company name

Sales and Promotional Database

- A complete database of the 2018 Best Places to Work in Indiana companies

Added Value

- Right of first renewal for the 2019 event



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SPONSORSHIP LEVELS

PHOTO ZONE SPONSOR \$10,000 Exclusive opportunity

BENEFITS:

Special Exposure and Guaranteed Visibility

- Recognition as the "Photo Zone Sponsor" with link to your web site on the Indiana Chamber and Best Places to Work in Indiana web sites from now until May 2018
- Your company logo with link to your web site on the Indiana Chamber and Best Places to Work in Indiana web sites from now until May 2018
- Your company logo on signage near photo zone
- Your company's logo or name on the following promotional and event day materials including:
 - ✓ Event invitations
 - ✓ Event tickets
 - ✓ Prominent signage at event
- Special introduction and recognition from emcee of the program

Heightened Face-to-Face Communication

- Premier seating at dinner to include a gold table of ten (10)
- Opportunity to distribute a promotional item to award program attendees
- Complimentary wine at dinner

Sales and Promotional Database

- A complete database of the 2018 Best Places to Work in Indiana companies

Added Value

- Right of first renewal for the 2019 event

LEADER BOARD SPONSOR \$10,000 Exclusive opportunity

BENEFITS:

Special Exposure and Guaranteed Visibility

- Recognition as the "Leader Board Sponsor" with link to your web site on the Indiana Chamber and Best Places to Work in Indiana web sites from now until May 2018
- Your company logo with link to your web site on the Indiana Chamber and Best Places to Work in Indiana web sites from now until May 2018
- Your company logo displayed on leader board during awards dinner
- Your company's logo or name on the following promotional and event day materials including:
 - ✓ Event invitations
 - ✓ Event tickets
 - ✓ Prominent signage at event
- Special introduction and recognition from emcee of the program

Heightened Face-to-Face Communication

- Premier seating at dinner to include a gold table of ten (10)
- Opportunity to distribute a promotional item to award program attendees
- Complimentary wine at dinner

Sales and Promotional Database

- A complete database of the 2018 Best Places to Work in Indiana companies

Added Value

- Right of first renewal for the 2019 event



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SPONSORSHIP LEVELS

SPIRIT SPONSOR

\$10,000 Exclusive opportunity

BENEFITS:

Special Exposure and Guaranteed Visibility

- Recognition as the "Spirit Sponsor" with link to your web site on the Indiana Chamber and Best Places to Work in Indiana web sites from now until May 2018
- Your company logo with link to your web site on the Indiana Chamber and Best Places to Work in Indiana web sites from now until May 2018
- Your company logo printed on all "spirit" noisemakers given to all attendees -If you've attended before, you know that the awards presentation is filled with spirit, celebration and a lot of exciting noise making!
- Your company's logo or name on the following promotional and event day materials including:
 - ✓ Event invitations
 - ✓ Event tickets
 - ✓ Prominent signage at event
- Special introduction and recognition from emcee of the program

Heightened Face-to-Face Communication

- Premier seating at dinner to include a gold table of ten (10)
- Opportunity to distribute a promotional item to award program attendees
- Complimentary wine at dinner

Sales and Promotional Database

- A complete database of the 2018 Best Places to Work in Indiana companies

Added Value

- Right of first renewal for the 2019 event

PLATINUM SPONSOR

\$10,000

BENEFITS:

Special Exposure and Guaranteed Visibility

- Your company logo with link to your web site on the Indiana Chamber and Best Places to Work in Indiana web sites from now until May 2018
- Your company's logo or name on the following promotional and event day materials including:
 - ✓ Event invitations
 - ✓ Event tickets
 - ✓ Prominent signage at event
- Special introduction and recognition from emcee of the program

Heightened Face-to-Face Communication

- Premier seating at dinner to include a gold table of ten (10)
- Opportunity to distribute a promotional item to award program attendees
- Complimentary wine at dinner

Great Advertising Exposure

- Half page advertisement in the 2018 Best Places to Work in Indiana BizVoice® magazine with a statewide distribution of over 15,000

Sales and Promotional Database

- A complete database of the 2018 Best Places to Work in Indiana companies

Added Value

- Right of first renewal for the 2019 event



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SPONSORSHIP LEVELS

GOLD SPONSOR **\$7,500**

BENEFITS:

Special Exposure and Guaranteed Visibility

- Your company logo with link to your web site on the Indiana Chamber and Best Places to Work in Indiana web sites from now until May 2018
- Your company's logo or name on the following promotional and event day materials including:
 - ✓ Event invitations
 - ✓ Event tickets
 - ✓ Prominent signage at the event
- Special introduction and recognition from emcee of the program

Heightened Face-to-Face Communication

- One gold level table of ten (10) at the awards dinner
- Opportunity to distribute a promotional item to award program attendees
- Complimentary wine at dinner

Sales and Promotional Database

- A complete database of the 2018 Best Places to Work in Indiana companies

Added Value

- Right of first renewal for the 2019 event



SILVER SPONSOR **\$5,000**

BENEFITS:

Special Exposure and Guaranteed Visibility

- Your company logo with link to your web site on the Indiana Chamber and Best Places to Work in Indiana web sites from now until May 2018
- Your company's logo or name on the following promotional and event day materials including:
 - ✓ Event invitations
 - ✓ Event tickets
 - ✓ Prominent signage at the event
- Special introduction and recognition from the emcee of the program

Heightened Face-to-Face Communication

- One silver level table of ten (10) at the awards dinner
- Complimentary wine at dinner

Sales and Promotional Database

- A complete database of the 2018 Best Places to Work in Indiana companies

Added Value

- Right of first renewal for the 2019 event

VISIBILITY SPONSOR **\$3,000**

BENEFITS:

Special Exposure and Guaranteed Visibility

- Your company logo with link to your web site on the Indiana Chamber and Best Places to Work in Indiana web sites from now until May 2018
- Your company's logo or name on the following promotional and event day materials including:
 - ✓ Event invitations
 - ✓ Event tickets
 - ✓ Prominent signage at the event

Heightened Face-to-Face Communication

- Two tickets to the awards dinner

Sales and Promotional Database

- A complete database of the 2018 Best Places to Work in Indiana companies

Added Value

- Right of first renewal for the 2019 event

Sponsor Cancellation: Prior to September 1, 2017, a sponsor may withdrawal from the program and receive a full refund less a \$100 administrative fee. Chamber will not provide any refund if sponsor withdrawals after September 1, 2017. Chamber has the right to cancel sponsorship if payment is not paid 60 days prior to the event.

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