



SPONSORSHIP OPPORTUNITIES

Reception & Awards Dinner | May 2, 2017
Indiana Convention Center



PROGRAM PARTNERS:



BIZVOICE



Best Companies Group ▶▶



ABOUT BEST PLACES TO WORK IN INDIANA



EVENT OVERVIEW

Outstanding workplaces come in all shapes and sizes – small local companies and large national firms, in big cities and small towns, and from office settings to manufacturing operations.

Best Places to Work in Indiana recognizes them all, doing so for the 12th consecutive year in 2017. The Indiana Chamber and its program partners are committed to recognizing outstanding workplace cultures. The 10-month program (from application and analysis to announcement and awards celebration) offers excellent recognition and visibility for sponsors and supporters.

Join the Best Places team early, take advantage of the many opportunities to benefit from the exposure and join in the fun and excitement of an awards program unlike any other.

PROGRAM TIMELINE

August-November 2016

Best Places to Work in Indiana application period. Promotional campaign features statewide press releases, BizVoice® magazine ads, Indiana Chamber special event mentions and more.

November 18, 2016

Registration deadline

January 2017

Employee surveys

February 2017

Statewide news release listing winners alphabetically

May 2, 2017

12th annual Best Places to Work in Indiana awards celebration

Publication of winners with rankings

Release of 15,000 circulation BizVoice® magazine, with nearly 60 pages of Best Places to Work coverage

2016 WINNERS

SMALL EMPLOYER CATEGORY (15 - 74 U.S. EMPLOYEES)

- Accutech Systems
- American Income Life Indiana
- Apex Benefits
- BLASTmedia
- Bloomerang
- BlueSky Technology Partners
- Bohlsen Group
- CloudOne
- Community First Bank of Indiana
- Conner Insurance, Inc.
- Cripe
- Delivra, Inc.
- Design Collaborative, Inc.
- Diverse Staffing
- Diverse Tech Services
- E-gineering, LLC
- elImagine Technology Group
- FirstPerson
- Formstack, LLC
- Found Search Marketing
- Goelzer Investment Management, Inc.
- Guidon Design, Inc.
- Hanapin Marketing
- IDSolutions
- Indesign, LLC
- Indiana CPA Society
- Inovateus Solar, LLC
- JA Benefits, LLC
- Lakeside Wealth Management
- Leaf Software Solutions
- LHD Benefit Advisors
- Luther Consulting, LLC
- Magnum Logistics, Inc.
- MVO USA, Inc.
- netlogx, LLC
- Network Solutions, Inc.
- Oak Street Funding LLC
- OrthoPediatrics
- Pathfinders Advertising & Marketing Group, Inc.
- PolicyStat
- Schmidt Associates
- SmartFile
- The Skillman Corporation
- United Leasing, Inc.
- Visit Indy
- VOSS Automotive
- Weddle Bros. Construction Company, Inc.
- Wessler Engineering

MEDIUM EMPLOYER CATEGORY (75 - 249 U.S. EMPLOYEES)

- Allegiant, LLC
- Bierman ABA Autism Center
- Blue Horseshoe
- Butler, Fairman & Seufert, Inc.
- First Internet Bank
- Gibson
- Heritage Petroleum, LLC
- HWC Engineering
- Indiana Oxygen Company
- J.C. Hart Company, Inc.
- Mainstreet
- Merchants Bank of Indiana and PR Mortgage & Investments
- Moser Consulting
- OurHealth
- Peoples Bank SB
- Performance Services
- Project Lead The Way, Inc.
- Purdue Federal Credit Union
- Sheridan Community Schools
- Software Engineering Professionals (SEP)
- WestPoint Financial Group

LARGE EMPLOYER CATEGORY (250 - 999 U.S. EMPLOYEES)

- Appirio
- Blue & Co., LLC
- Brotherhood Mutual Insurance Company
- Centier Bank
- Duke Realty Corporation
- FORUM Credit Union
- Hylant
- IPMG
- Katz, Sapper & Miller, LLP
- Kemper CPA Group LLP
- Magna Powertrain
- Mike's Carwash
- MOBI
- Monarch Beverage
- Ontario Systems
- Sikich LLP
- SmartIT
- The Kendall Group
- Traylor Bros., Inc.

MAJOR EMPLOYER CATEGORY (1,000 OR MORE U.S. EMPLOYEES)

- Aerotek
- Capital Group
- Colliers International
- Cushman & Wakefield
- Eaton
- Edward Jones
- Hilliard Lyons
- Horseshoe Casino Hammond
- Microsoft Corporation
- RCI
- Salesforce
- Total Quality Logistics

SPONSORSHIP BENEFITS



WHY SPONSOR?

- Exposure to nearly 1,200 attendees including managers, directors, C-level executives and other decision makers. When companies attend the awards dinner, their management is always there to celebrate their success.
- Increased yearly growth in participation and attendance means additional sponsorship visibility. With the promotional schedule beginning in August, this event receives yearlong statewide recognition with an impressive awareness campaign.
- The reception that proceeds the awards dinner in May provides unlimited networking opportunities with customers, prospects and peers.
- Support of the Best Places to Work in Indiana program. Sponsors are a mixed group of companies, from those who have made it on the winners' list to companies that have never applied for the award. Regardless of your involvement, all sponsors have a vested interest in supporting this initiative.
- All sponsors have the opportunity to exhibit and showcase their products and services during the reception.
- Generate leads and increase sales!

KEY BENEFITS

- Recognition on web site upon sponsorship commitment and receipt of logo. Prospective applicants and participating companies visit the www.bestplacestoworkin.com web site throughout the year.
- Recognition in the *BizVoice®* magazine for high level sponsors – a full color, glossy publication that is distributed statewide in May (including at the event) and will be a piece you'll see in waiting rooms and offices throughout the state.
- Exclusive use of the Best Places to Work in Indiana sponsor logo. Sponsors can use the logo all year as a way to show program participation and support.
- Recognition in dinner program.
- Opportunity to set up a display at the event reception
- High level sponsors receive the opportunity to provide logo item/gift to all attendees
- Table of 10 with prominent seating and wine at the awards dinner.
- Recognition prior to dinner

TIMELINE FOR SPONSORS

Upon commitment to sponsor 2017 Best Places to Work in Indiana:

- Best Places to Work in Indiana sponsor logo provided electronically
- Immediate sponsor recognition on the www.bestplacestoworkin.com and www.indianachamber.com web sites (your logo and link remain up throughout the year)

After winners are announced and notified in February 2017:

- All sponsors receive the electronic mailing list of winners – an excellent opportunity to send a congratulatory letter from your company and a way to gain recognition before the event

Best Places to Work in Indiana awards dinner – May 2, 2017:

- Reception with attendees and exhibiting sponsors
- Awards dinner with Best Places winners and announcement of rankings
- *BizVoice®* distributed to attendees at conclusion of event

Following awards dinner:

- *BizVoice®* hits business mailboxes across the state – a great read with a long shelf life!

ATTENDEE PROFILE

- Indiana Chamber of Commerce key investors
- Business owners
- Corporate executives and representatives
- Human resource professionals
- Sales and marketing professionals



SPONSORSHIP LEVELS



PRESENTING SPONSOR \$20,000 Exclusive opportunity

BENEFITS:

Special Exposure and Guaranteed Visibility

- Naming Rights: The 2017 Best Places to Work in Indiana presented by "your company name"
- Promotional launch begins in August 2016 continued through May 2017!
- Your company logo with link to your web site on the Indiana Chamber and Best Places to Work in Indiana web sites from now until May 2017
- Your company's logo and/or name in a prominent location on all promotional and event day materials including:
 - ✓ Ad in BizVoice® promoting nominations and ticket sales
 - ✓ Press releases
 - ✓ Event invitations
 - ✓ Event tickets
 - ✓ Event day signage

Heightened Face-to-Face Communication

- Opportunity for a company representative to address the audience (2 min.)
- Premier seating at dinner to include a gold table of ten (10)
- Opportunity to distribute a promotional item to all event attendees
- Premier exhibit space at reception
- Complimentary wine at dinner

Great Advertising Exposure

- Full page advertisement in the 2017 Best Places to Work in Indiana BizVoice® magazine with a statewide distribution of over 15,000

Sales and Promotional Database

- A complete database of the Best Places to Work in Indiana companies

Added Value

- Right of first renewal for the 2018 event

OPENING RECEPTION SPONSOR \$10,000 Exclusive opportunity

BENEFITS:

Special Exposure and Guaranteed Visibility

- Naming rights for the opening reception: "YOUR COMPANY" Opening Reception with link to your web site on the Indiana Chamber and Best Places to Work in Indiana web sites from now until May 2017
- Your company logo with link to your web site on the Indiana Chamber and Best Places to Work in Indiana web sites from now until May 2017
- Your company's logo or name on the following promotional and event day materials including:
 - ✓ Event invitations
 - ✓ Event tickets
 - ✓ Prominent signage at event
- Special introduction and recognition from emcee of the program

Heightened Face-to-Face Communication

- Premier seating at dinner to include a gold table of ten (10)
- Opportunity to distribute a promotional item to award program attendees
- Premier exhibit space at reception
- Complimentary wine at dinner
- Specialty drink passed during reception with your company name

Great Advertising Exposure

- Half page advertisement in the 2017 Best Places to Work in Indiana BizVoice® magazine with a statewide distribution of over 15,000

Sales and Promotional Database

- A complete database of the Best Places to Work in Indiana companies

Added Value

- Right of first renewal for the 2018 event



SPONSORSHIP LEVELS

PLATINUM SPONSOR \$10,000

BENEFITS:

Special Exposure and Guaranteed Visibility

- Your company logo with link to your web site on the Indiana Chamber and Best Places to Work in Indiana web sites from now until May 2017
- Your company's logo or name on the following promotional and event day materials including:
 - ✓ Event invitations
 - ✓ Event tickets
 - ✓ Prominent signage at event
- Special introduction and recognition from emcee of the program

Heightened Face-to-Face Communication

- Premier seating at dinner to include a gold table of ten (10)
- Opportunity to distribute a promotional item to award program attendees
- Premier exhibit space at reception
- Complimentary wine at dinner

Great Advertising Exposure

- Half page advertisement in the 2017 Best Places to Work in Indiana BizVoice® magazine with a statewide distribution of over 15,000

Sales and Promotional Database

- A complete database of the Best Places to Work in Indiana companies

Added Value

- Right of first renewal for the 2018 event

SPIRIT SPONSOR \$8,500 Exclusive opportunity

BENEFITS:

As the Spirit Sponsor, your company will be recognized as a gold sponsor and will receive all the gold sponsorship benefits below including the following:

- Your logo will be printed on all "spirit" noisemakers given to all attendees
- If you've attended before, you know that the awards presentation is filled with spirit, celebration and a lot of exciting noise making!

ADDITIONAL GOLD BENEFITS INCLUDED:

Special Exposure and Guaranteed Visibility

- Your company logo with link to your web site on the Indiana Chamber and Best Places to Work in Indiana web sites from now until May 2018
- Your company's logo or name on the following promotional and event day materials including:
 - ✓ Event invitations
 - ✓ Event tickets
 - ✓ Prominent signage at the event
- Special introduction and recognition from emcee of the program

Heightened Face-to-Face Communication

- Premier seating at dinner to include a gold table of ten (10)
- Opportunity to distribute a promotional item to award program attendees
- Exhibit space at reception
- Complimentary wine at dinner

Sales and Promotional Database

- A complete database of the Best Places to Work in Indiana companies

Added Value

- Right of first renewal for the 2018 event



SPONSORSHIP LEVELS

GOLD SPONSOR \$7,500

BENEFITS:

Special Exposure and Guaranteed Visibility

- Your company logo with link to your web site on the Indiana Chamber and Best Places to Work in Indiana web sites from now until May 2017
- Your company's logo or name on the following promotional and event day materials including:
 - ✓ Event invitations
 - ✓ Event tickets
 - ✓ Prominent signage at the event
- Special introduction and recognition from emcee of the program

Heightened Face-to-Face Communication

- One gold level table of ten (10) at the awards dinner
- Opportunity to distribute a promotional item to award program attendees
- Exhibit space at reception
- Complimentary wine at dinner

Sales and Promotional Database

- A complete database of the Best Places to Work in Indiana companies

Added Value

- Right of first renewal for the 2018 event



SILVER SPONSOR \$5,000

BENEFITS:

Special Exposure and Guaranteed Visibility

- Your company logo with link to your web site on the Indiana Chamber and Best Places to Work in Indiana web sites from now until May 2018
- Your company's logo or name on the following promotional and event day materials including:
 - ✓ Event invitations
 - ✓ Event tickets
 - ✓ Prominent signage at the event
- Special introduction and recognition from the emcee of the program

Heightened Face-to-Face Communication

- One silver level table of ten (10) at the awards dinner
- Exhibit space at reception
- Complimentary wine at dinner

Sales and Promotional Database

- A complete database of the Best Places to Work in Indiana companies

Added Value

- Right of first renewal for the 2018 event

