

BEST PLACES TO WORK IN INDIANA
A PROGRAM TO RECOGNIZE THE TOP
EMPLOYERS IN INDIANA

2015 Best Places to Work in Indiana

10th Annual Awards Dinner

Date: May 7, 2015

Location: JW Marriott Indianapolis

In partnership with:



Best Companies Group ▶▶▶



BEST PLACES TO WORK IN INDIANA

A PROGRAM TO RECOGNIZE THE TOP EMPLOYERS IN INDIANA

BEST PLACES to work in **IN** 2015

WHAT IS IT?

The program identifies the best places of employment in Indiana. The top companies in two different categories will be recognized at an evening awards presentation on May 7, 2015. These companies will also be featured in a *BizVoice*® magazine supplement that will be distributed state wide with a circulation of over 15,000.

WHY IS THIS PROGRAM BEING DEVELOPED?

- Retain Indiana's talented workforce
- Promote Indiana's best employment opportunities to attract new workers
- Develop definitive benchmarking information to help existing companies in Indiana retain their work force
- Identify and recognize those Indiana companies that have been forward thinking in their attempts to create the ideal working environments

WHO IS ORGANIZING THE PROGRAM?

- Indiana Chamber of Commerce
- *BizVoice*®
- Inside INdiana Business
- Indiana Economic Development Corporation
- Best Companies Group
- The Society of Human Resource Management - Indiana State Council

HOW WILL THE TOP COMPANIES BE DETERMINED?

Best Companies Group will research and identify the Best Places to Work in Indiana through a comprehensive employer and employee survey process.

- Companies register to participate
- Surveys are sent to the employers and their employees
- The data is used to rank the participating organizations and determine the top companies

WHAT WILL THE BEST PLACES TO WORK IN INDIANA LOOK LIKE?

The Best Places to Work in Indiana honorees will be made of four groups of companies: small employer (15-74 employees), medium employer (75-249 employees), large employer (over 250-999 employees); and major employer (1000 or more employees). All companies with at least 15 employees in Indiana are eligible to apply.





SOLD! The presenting sponsor benefits include:

- ▲ **Naming Rights:** The 2015 Best Places to Work in Indiana presented by “your company name”
- ▲ Promotional launch begins in **August 2014 continued through May 2015!**
- ▲ Your **company’s logo and or name** in a prominent location on all printed promotional and event day materials including:
 - Ad in *BizVoice*® promoting nominations and ticket sales
 - Press releases
 - Event invitations
 - Event tickets
 - Event day signage
 - Link to your company web site on Indiana Chamber and the Best Places to Work in Indiana web sites through May 2015
- ▲ Opportunity for a company representative to **address the audience** (2 min.)
- ▲ **One table of ten** (10) at the awards dinner
- ▲ Opportunity to distribute a **promotional item** to all event attendees
- ▲ **Advertisement** in the 2015 Best Places to Work in Indiana *BizVoice*® magazine supplement with a statewide distribution of over 15,000
- ▲ A complete **database** of the Best Places to Work in Indiana companies
- ▲ **Right of first renewal** for the 2016 event

Investment: \$15,000

Sponsor Cancellation: Prior to September 1, 2014, a sponsor may withdraw from the program and receive a full refund less a \$100 administrative fee. Chamber will not provide any refund if sponsor withdraws after September 1, 2014. Chamber has the right to cancel sponsorship if payment is not paid 60 days prior to the event. Sponsorships of the 2015 Best Places to Work in Indiana are not industry exclusive.



BEST PLACES to work in **IN** 2015

PLATINUM SPONSOR BENEFITS

SPECIAL EXPOSURE AND GUARANTEED VISIBILITY

- ▲ Your company logo with link to your web site on the Indiana Chamber and Best Places to Work in Indiana web sites from now until May 2015
- ▲ Your company's logo or name on the following printed promotional and event day materials including:
 - Event invitations
 - Event tickets
 - Prominent signage at event
- ▲ **Special introduction and recognition** from Emcee of the program

HEIGHTENED FACE-TO-FACE COMMUNICATION

- ▲ **Premier Seating at Dinner to include a table of ten (10)**
- ▲ Opportunity to **distribute a promotional** item to award program attendees
- ▲ **Premier exhibit space** at reception

GREAT ADVERTISING EXPOSURE

- ▲ **Advertisement** in the 2015 Best Places to Work in Indiana *BizVoice*® magazine supplement with a statewide distribution of over 15,000

SALES AND PROMOTIONAL DATA BASE

- ▲ A **complete database** of the Best Places to Work in Indiana companies

ADDED VALUE

- ▲ **Right of first renewal** for the 2016 event

Investment: \$10,000

Sponsor Cancellation: Prior to September 1, 2014, a sponsor may withdraw from the program and receive a full refund less a \$100 administrative fee. Chamber will not provide any refund if sponsor withdraws after September 1, 2014. Chamber has the right to cancel sponsorship if payment is not paid 60 days prior to the event. Sponsorships of the 2015 Best Places to Work in Indiana are not industry exclusive.

To reserve your sponsorship, call Jim Wagner at (317) 264-6876.



BEST PLACES to work in **IN** 2015

GOLD SPONSOR BENEFITS

SPECIAL EXPOSURE AND GUARANTEED VISIBILITY

- ▲ Your company logo with link to your web site on the Indiana Chamber and Best Places to Work in Indiana web sites from now until May 2015
- ▲ Your company's logo or name on the following printed promotional and event day materials including:
 - Event invitations
 - Event tickets
 - Prominent signage at the event
- ▲ **Special introduction and recognition** from Emcee of the program

HEIGHTENED FACE-TO-FACE COMMUNICATION

- ▲ **One gold level table of ten (10)** at the awards dinner
- ▲ Opportunity to **distribute a promotional** item to award program attendees
- ▲ **Exhibit space** at reception

SALES AND PROMOTIONAL DATA BASE

- ▲ A **complete database** of the Best Places to Work in Indiana companies

ADDED VALUE

- ▲ **Right of first renewal** for the 2016 event

Investment: \$7,500



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As the Spirit Sponsor, your company will be recognized as a gold sponsor and will receive all the gold sponsorship benefits below including the following:

▲ **Your logo will be printed on all “spirit” noisemakers given to all attendees**
If you’ve attended before, you know that the awards presentation is filled with spirit, celebration and a lot of exciting noise making!

Additional Gold Benefits:

SPECIAL EXPOSURE AND GUARANTEED VISIBILITY

- ▲ **Your company logo with link to your web site on the Indiana Chamber and Best Places to Work in Indiana web sites from now until May 2015**
- ▲ **Your company’s logo or name on the following printed promotional and event day materials** including:
 - Event invitations
 - Event tickets
 - Prominent signage at the event
- ▲ **Special introduction and recognition** from Emcee of the program

HEIGHTENED FACE-TO-FACE COMMUNICATION

- ▲ **One table of ten (10)** at the awards dinner
- ▲ Opportunity to **distribute a promotional** item to award program attendees
- ▲ **Exhibit space** at reception

SALES AND PROMOTIONAL DATA BASE

- ▲ A **complete database** of the Best Places to Work in Indiana companies

ADDED VALUE

- ▲ **Right of first renewal** for the 2016 event

Investment: \$8,500

Sponsor Cancellation: Prior to September 1, 2014, a sponsor may withdrawal from the program and receive a full refund less a \$100 administrative fee. Chamber will not provide any refund if sponsor withdrawals after September 1, 2014. Chamber has the right to cancel sponsorship if payment is not paid 60 days prior to the event. Sponsorships of the 2015 Best Places to Work in Indiana are not industry exclusive.

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BENEFITS

SPIRIT SPONSOR



SILVER SPONSOR

BENEFITS

BEST PLACES to work in **IN** 2015

SPECIAL EXPOSURE AND GUARANTEED VISIBILITY

- ▲ Your company logo with link to your web site on the Indiana Chamber and Best Places to Work in Indiana web sites from now until May 2015
- ▲ Your company's logo or name on the following printed promotional and event day materials including:
 - Event invitations
 - Event tickets
 - Prominent signage at the event
- ▲ **Special introduction and recognition** from the Emcee of the program

HEIGHTENED FACE-TO-FACE COMMUNICATION

- ▲ **One silver level table of ten (10)** at the awards dinner
- ▲ **Exhibit space** at reception

SALES AND PROMOTIONAL DATA BASE

- ▲ A **complete database** of the Best Places to Work in Indiana companies

ADDED VALUE

- ▲ **Right of first renewal** for the 2016 event

Investment: \$3,500

Sponsor Cancellation: Prior to September 1, 2014, a sponsor may withdraw from the program and receive a full refund less a \$100 administrative fee. Chamber will not provide any refund if sponsor withdrawals after September 1, 2014. Chamber has the right to cancel sponsorship if payment is not paid 60 days prior to the event. Sponsorships of the 2015 Best Places to Work in Indiana are not industry exclusive.

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BEST PLACES
to work in **IN** **2015**

EXHIBITOR DISPLAY
BENEFITS

LIMITED number of displays available!

HEIGHTENED FACE-TO-FACE COMMUNICATION

- ▲ **Opportunity to exhibit** during our one hour networking reception
- ▲ Electronic mailing list of 2015 Best Places to Work Indiana list

ADDED VALUE

- ▲ **Right of first renewal** for 2016 event

Investment: \$595



Exhibitor Cancellation: Prior to September 1, 2014, an Exhibitor may withdrawal from the program and receive a full refund less a \$100 administrative fee. Chamber will not provide any refund if Exhibitor withdrawals after September 1, 2014. Chamber has the right to cancel exhibit space if payment is not paid 60 days prior to the event. Sponsorships and exhibits of the 2015 Best Places to Work in Indiana are not industry exclusive.

To reserve your sponsorship, call Jim Wagner at (317) 264-6876.